How do you hire someone to make you a website?

I am starting with what you should not do. there are certain points to remember when you are going to hire someone to create your website

* do not pay too much
* do not pay too little
* go for a designer (attractive pages attract more people)
* go for web designers near your local area

now points to that matter to a webpage development.

* Marketing strategy

a website must be marketable people make a website to have a profit out of it that is mainly done for their business development there for marketing strategy is a key aspect that is what sells their website to a customer. Customers goal must be marketable and it is done by marketing strategy.

* design

this is completely a design aspect that is it only focuses on the way the website looks. the objective here is to attract or give an impression to the client/customer first enter into your page.

* Developer

this person is in charge of the working of the website this person build all the business requirements and design and make every click work.

* content specialist

this person is in charge of providing catchy content to build a first impression on the users when the see your website. the content made here must be simple and interesting so that the person must understand your website motive and invest time in reading and understanding it.

* project manager

this person is in charge of organising and coordinating the entire workflow as per the plan, project manager is in charge of making sure all the task given to each department happens without any issues.

* SEO consultant

this is optional in many case if it is a big group then there will be a SEO person who is in charge of adding searchable keywords into your website so that your website pop up first .